



Media coverage, conferences and journal articles

DEV 6.4



BAEKTEL

Blending academic and entrepreneurial knowledge
in technology enhanced learning

*Blending **Academic** and **Entrepreneurial** Knowledge
in Technology enhanced learning – BAEKTEL*

www.baektel.eu

Project no.:
544482-TEMPUS-1-2013-1-IT-TEMPUS-JPHES

Project acronym:
BAEKTEL

Project full title:
**Blending Academic and Entrepreneurial Knowledge
in Technology Enhanced Learning**

Start date of project: 2013-12-01

Duration:
3 years

DEV 6.4
Student information days

Due delivery date: 2016-11-30
Actual delivery date: 2017-04-30
Organization name of lead participant for this deliverable:
University “Mediterranean” (UNIM)



Project funded by the TEMPUS IV programme		
Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

Deliverable number:	6.4
Deliverable name:	Media coverage, conferences and journal articles
Work package:	WP6 – Dissemination
Lead participant:	University “Mediterranean”

Author (s) – in alphabetical order		
Name	Organisation	e-mail
Snezana Scepanovic	University “Mediterranean”	snezana.scepanovic@unimediterranean.net
Andjela Jaksic	University “Mediterranean”	office@unimediterranean.net

Contents

1 Introduction

The project results are presented to wider community through papers and workshops at highly rated regional academic conferences, but also through various seminars and conferences for teachers, HE authorities, University management and enterprises. In the first part of project focus of dissemination activities was on presentation of BAEKTEL project and its goals to wider community. During second part of project main results of BAEKTEL projects - OER platform, Meta Data Portal Open Educational Resources as well as advantages of using technology enhanced learning in vocational and life-long learning were presented. Activities of DEV 6.4 are carried out throughout the entire duration of the project. Detailed list of activities is shown in Table 1. BAEKTEL project and results were disseminated through YouTube channel, Facebook and Twitter. Social media widgets (Facebook, Twitter) are used for online dissemination of project. During project lifetime all news and relevant information about project activities are published on BAEKTEL Facebook page (<https://www.facebook.com/baektel>) and BAEKTEL Twitter page (<https://twitter.com/BAEKTELProject>).



Figure 1 : BAEKTEL Facebook page (<https://www.facebook.com/baektel>)

The number of people visiting BAEKTEL Facebook and Twitter pages constantly increased during project lifetime. The most popular content on our pages are photos and posts which both have gained popularity concerning the number of views and likes. BAEKTEL YouTube channel (https://www.youtube.com/channel/UCZt5G9fJNmdYgmgH8_VdMBg) is used for promotion of BAEKTEL OER platform and online courses created during project lifetime.

2 Overview of media coverage, conferences and journal articles

Table 1: List of dissemination activities

Activity title	Year	Place	Description	Link
<p>Newsletter article: Blending academic and entrepreneurial knowledge through a network of open educational courses</p> <p>BADEN Newsletter</p>	2014	Belgrade, Serbia	This newspaper article introduced the BAEKTEL project and its objective	http://www.badennet.org
<p>Conference paper: Using technology for knowledge transfer between academia and enterprises</p> <p>IFKAD 2014 - International Forum on Knowledge Asset Dynamics, Matera, Italy</p>	2014	Matera, Italy	The paper presented main objectives of the project: to establish an open educational resources (OER) platform and network for fostering technology enhanced learning (TEL) within HE institutions and enterprises in the Western Balkans and provide training for members of universities and enterprises for production of OER materials	http://www.knowledgeasset.org http://www.baektel.eu/?menu=conferences
<p>Journal article: Securing the Quality of Open Educational Resources in the Region</p> <p>Student journal "Most"</p>	2014	Banja Luka, Bosnia and Herzegovina	Introducing the project and its main goals to the students which will be able to prepare themselves effectively for their future jobs.	http://www.ssagf.org/index.php/132-1-1
<p>Journal article: Strengthening the links between academia and enterprises</p> <p>Weekly magazine "Čačanski glas"</p>	2014	Čačak, Serbia	Introducing the project and its main goals.	http://caglas.rs/
<p>Conference paper: Legal And Technological Conditions For Open Educational Resources In Serbia</p> <p>The Fifth International Conference on e-Learning (eLearning-2014), Belgrade, Serbia</p>	2014	Belgrade, Serbia	This paper presented an overview of the situation in Serbia regarding the legal and technological conditions for the development of open educational resources. It also included SWOT analysis in order to overcome difficulties that had been identified.	http://econference.metropolitan.ac.rs
<p>Conference paper: Using Metadata For Content Indexing Within An OER Network</p> <p>The Fifth International Conference on e-Learning (eLearning-2014), Belgrade, Serbia</p>	2014	Belgrade, Serbia	This paper outlined the ICT solution for BAEKTEL Metadata Portal.	http://econference.metropolitan.ac.rs

<p>Conference paper: Creating An Environment For Free Education And Technology Enhanced Learning</p> <p>The Fifth International Conference on e-Learning (eLearning-2014), Belgrade, Serbia</p>	2014	Belgrade, Serbia	The purpose of this paper was to present the BAEKTEL project aimed at making knowledge publically available through open educational resources.	http://econference.metropolitan.ac.rs
<p>Conference abstract: OER Educational material as a link between the academic and entrepreneurial knowledge</p> <p>5th Symposium "Mathematics and Applications" organized by Faculty of Mathematics, University of Belgrade and Serbian Academy of Sciences and Arts - SASA, Belgrade, Serbia</p>	2014	Belgrade, Serbia	The aim of the paper was to highlight the opportunities and advantages offered by Open Educational Resources (OER).	http://alas.matf.bg.ac.rs/~konferencija/home.html
<p>Conference paper: Blending academic and entrepreneurial knowledge through the network of open educational courses</p> <p>21st Festival of Information Technology Achievement - INFOFEST, Budva, Montenegro.</p>	2014	Budva, Montenegro	This paper presented the BAEKTEL project and it main goals to representatives from IT companies, industry and HE	http://www.infofest.com http://www.baektel.eu/?menu=conferences
<p>TV Journal/Interview and several press releases</p> <p>1st BAEKTEL Consortium Meeting & Training, University of Basilicata, Matera (Italy)</p>	2015	Matera, Italy	Introducing the project and its main goals to the viewers and informing them about the Kick-off BAEKTEL Consortium Meeting and Training held at the University of Basilicata in Matera.	https://www.youtube.com/watch?v=0Vqxoo-o8Lk https://www.youtube.com/watch?v=Ye9VNXaElqk
<p>Conference presentation: Educational platforms in teaching mathematics</p> <p>Republic seminar of mathematics and computer science education at elementary and secondary schools</p>	2015	Belgrade, Serbia	Presentation of innovative ideas on how to improve teaching mathematics at elementary and secondary schools using OERs	http://www.archimedes.rs http://www.baektel.eu/?menu=conferences
<p>Conference paper: Creating environment for blending academic and entrepreneurial knowledge using open educational resources</p>	2015	Žabljak, Montenegro	The paper explained the concept of open educational resources and their role in creating environment for life-long and vocational learning.	http://www.it.ac.me http://www.baektel.eu/?menu=conferences

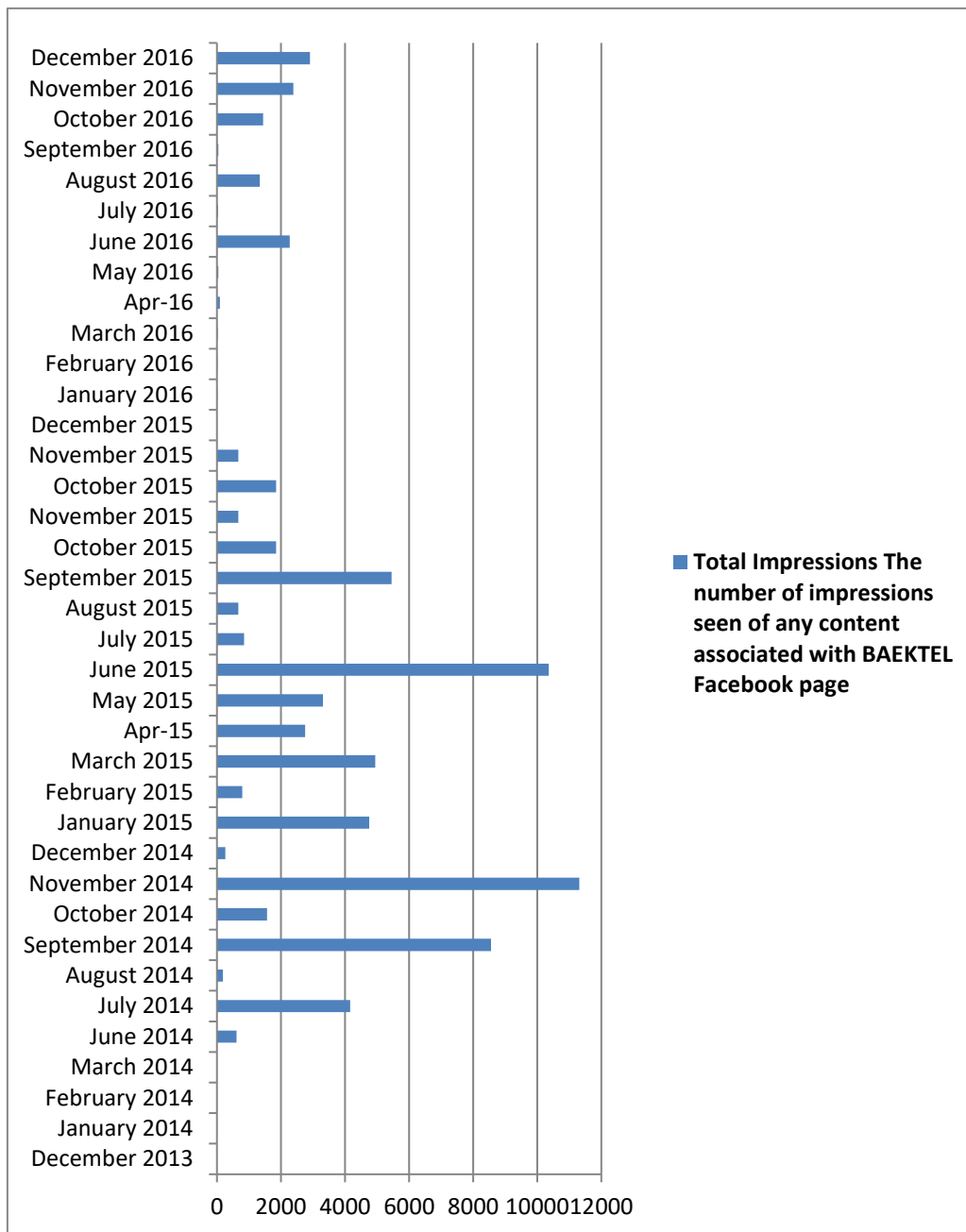
IT'15 conference - Žabljak, Montenegro				
Conference paper: BAEKTEL Platform as a Model for Integration Theoretical and Vocational Knowledge at Universities in Serbia International Conference on Information Society and Technology (ICIST 2015)	2015	Kopaonik, Serbia	This paper presented BAEKTEL platform as a new framework for the implementation of TEL.	http://www.yuinfo.org/icist2015 http://www.baektel.eu/?menu=conferences
Conference paper: A bilingual digital library for academic and entrepreneurial knowledge management IFKAD 2015- International Forum on Knowledge Asset Dynamics, Matera, Italy	2015	Matera, Italy	This paper presented generic knowledge management process of organization, storage and retrieval of knowledge can suitably be fitted in a digital library.	http://www.assioa.it/ifkad-2015-international-forum-on-knowledge-asset-dynamics/ http://www.baektel.eu/?menu=conferences
Conference paper: A platform for management of academic and entrepreneurial knowledge IFKAD 2015- International Forum on Knowledge Asset Dynamics, Matera, Italy	2015	Matera, Italy	The paper aimed to provide theoretical and practical insights for the development and implementation of an OER platform for management of academic and entrepreneurial knowledge. Particular attention was paid to the integration of OE with some solutions of the metadata publishing.	http://www.assioa.it/ifkad-2015-international-forum-on-knowledge-asset-dynamics/ http://www.baektel.eu/?menu=conferences
Conference paper: Assessing the quality of multilingual open knowledge resources IFKAD 2015- International Forum on Knowledge Asset Dynamics, Matera, Italy	2015	Matera, Italy	The purpose of this paper was to offer an approach to quality assurance within a multilingual IT supported learning environment.	http://www.assioa.it/ifkad-2015-international-forum-on-knowledge-asset-dynamics/ http://www.baektel.eu/?menu=conferences
Conference paper: Novel open education platform for innovative learning and knowledge management IFKAD 2015- International Forum on Knowledge Asset Dynamics, Matera, Italy	2015	Matera, Italy	The rationale of this paper is to introduce the innovative open educational model and supporting software system which is capable to answer the major challenges of modern education.	http://www.assioa.it/ifkad-2015-international-forum-on-knowledge-asset-dynamics/ http://www.baektel.eu/?menu=conferences
Conference paper: LRMI markup of	2015	Belgrade,	This paper outlined the approach to tagging of	http://www.baektel.eu/?menu=conferences

OER content within BAEKTEL project 6th International Conference on e-Learning (eLearning-2015), Belgrade, Serbia		Serbia	OER content with metadata within the BAEKTEL project with the aim of increasing the discoverability of OER materials by potential users.	
Conference paper: Implementing e-portfolios within an academic environment 6th International Conference on e-Learning (eLearning-2015), Belgrade, Serbia	2015	Belgrade, Serbia	In this paper was outlined an approach to implementing the possibilities offered by e-portfolios for improving the educational process within an academic environment.	http://www.baektel.eu/?menu=conferences
Conference paper: Development of OER for Computational Linguistics using edX and Unitex 6th International Conference on e-Learning (eLearning-2015), Belgrade, Serbia	2015	Belgrade, Serbia	This paper presented the development of an online course at the edX BAEKTEL platform named "Lexical Recognition in the Natural Language Processing (NLP)". It is based on the course of the same name for PhD studies at the University of Belgrade, Faculty of Filology.	http://www.baektel.eu/?menu=conferences
Conference paper: Development of standards in e-learning 6th International Conference on e-Learning (eLearning-2015), Belgrade, Serbia	2015	Belgrade, Serbia	This paper presented the systematic analysis and international standardization overview in the field of e-learning, with development and planning activities, especially ISO/IEC JTC 1 SC 36 "Information Technology in Education"	http://www.baektel.eu/?menu=conferences
Conference paper: Open Educational Resources in Education RPPO 2015 3. National Conference Business process reengineering in education	2015	Čačak, Serbia	This paper described the importance and role of open educational resources (OER), both worldwide and in Serbia and Western Balkans. In addition to the general information, the focus was on the possibility of applying OER in formal and informal education.	http://www.ftn.kg.ac.rs/konferencije/rppo15/
Journal article: The application of open educational resources in institutions of higher education Journal of Faculty of Mining, Geology and Civil Engineering	2015	Tuzla, Bosnia and Herzegovina	This article described how BAEKTEL platform would improve the quality and relevance of Open Educational Resource within Western Balkan higher education institutions and enhance knowledge and experience exchange between universities and enterprises, as well as society at large.	http://rgaf.untz.ba/dokumenti/glasnik/3/rad6.pdf
Conference paper: Comparative quality inspection of Moodle and Mooc courses: an action research	2015	Kopaonik, Serbia	This paper showed comparative analysis of Moodle and MOOC courses.	http://www.baektel.eu/?menu=conferences

6th International conference on information society and technology, ICIST 2016				
Conference paper: Realization of platform for blending academic and entrepreneurial sector by using Open Educational Resources 21th International Scientific-Professional Information Technology Conference 2016	2015	Žabljak, Montenegro	This paper presented hardware and software realization of BAEKTEL OER platform, as well as didactic criteria that were established for creating platform's materials and courses, for purpose of adequate quality ensurance.	http://www.baektel.eu/?menu=conferences
Conference paper: Towards translation of educational resources using GIZA++ The Seventh International Conference on e-Learning (eLearning-2016)	2016	Belgrade, Serbia	The paper presented the the current state of research in e-learning course translation and approach to overcomeing language barriers by using the GIZA++ tool for training statistical translation models	http://www.baektel.eu/?menu=conferences
Conference paper: Terminological and lexical resources used to provide open multilingual educational resources The Seventh International Conference on e-Learning (eLearning-2016)	2016	Belgrade, Serbia	This paper described the linguistic component of the BAEKTEL system, the resources and tools used as an educational system as a whole and to improve the visibility of resources in the Internet. Special attention is given to Termi, newly developed application for terminology management.	http://www.baektel.eu/?menu=conferences
Conference paper: Advantages and challenges in presenting mathematical content using edX platform The Seventh International Conference on e-Learning (eLearning-2016)	2016	Belgrade, Serbia	This paper presented a pioneer project in this area, creation of OER course "Preparation for entry exam" with mathematical content using the edX platform. The paper also assesses this course from the pedagogical and didactical points of view.	http://www.baektel.eu/?menu=conferences
Conference paper: Application and using corporate learning management system in IT corporations The Seventh International Conference on e-Learning (eLearning-2016)	2016	Belgrade, Serbia	This paper presents results of the research study carried out in IT companies in Montenegro. The aim of the research is to analyze application and using of educational technologies for training, e-learning and sharing knowledge.	Zaric N., Scepanovic S., Balota A., Strujic Dz. : Application and using Corporate Learning Management Systems in IT companies, In Proceedings of an 7th Conference on e-Learning 2016 Belgrade, Serbia, 29-30 Sep. 2016, pp.131-136 http://www.baektel.eu/?menu=conferences
Conference paper: Creating open educational resource on example of laboratory rock testing practice	2016	Banja Luka, Bosnia and Herzegovina	The paper introduced the concept of "open education" on an example of presentation of laboratory method for triaxle testing of rock	http://www.baektel.eu/?menu=conferences

Media coverage		Place	Description	Link
GEO-EXPO 2016, Banja Luka			samples.	
BAEKTEL YouTube channel	constantly		online presentation of BAEKTEL project and OER created by project partners	https://www.youtube.com/channel/UCZt5G9fJNmdYgmgH8_VdMBg
BAEKTEL Facebook page	constantly		Online presentation of BAEKTEL project, news and activities	https://www.facebook.com/baektel
BAEKTEL Twitter page	constantly		Online presentation of BAEKTEL project, news and activities	https://twitter.com/BAEKTELProject
TV presentation, interview 1st Baektel Consortium Meeting & Training, University of Basilicata,	2015	Matera , Italy	Presentation of BAEKTEL project and it main goals to wider community.	https://www.youtube.com/watch?v=0Vqxoo-o8Lk
TV interview; several newsletter articles BAEKTEL Regional meeting Tuzla, October 2016	2016	Tuzla, Bosnia and Herzegovina	Presentation of the BAEKTEL project	http://www.rtvtk.ba/tk-info/dnevnik http://bportal.ba/univerzitet-u-tuzli-implementiran-savremeni-sistem-za-online-ucenje/ http://www.vladatk.kim.ba/aktivnosti-ministarstva-monks/506-2016/4333-edx-platforma-za-edukacijske-kurseve-na-univerzitetu-u-tuzli http://www.fena.ba/article/903343/edx-platform-for-educational-courses-at-university-of-tuzla http://www.rtvtk.ba/vijest-cat/item/10317-na-univerzitetu-u-tuzli-edx-platforma-za-edukacijske-kurseve
TV presentation of edX portal at University of Tuzla	2017	Tuzla, Bosnia and Herzegovina	University of Tuzla started applying the edX learning management system which can be used both in formal and informal education, lifelong learning and professional development. This specific OER platform was chosen because of the simplicity of online course publishing, using and upgrade.	https://www.rtvtk.ba/vijest-cat/item/11045-univerzitet-u-tuzli-poceo-primjenjivati-edx-sistem-za-upravljanje-ucenjem-video

3 Facebook Statistic



<p><i>This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.</i></p>	<p><i>Ovaj projekat se finansira uz podršku Evropske komisije. Publikacija odražava stavove autora, a Evropska komisija ne snosi odgovornost za bilo kakvu upotrebu informacija iz ove publikacije.</i></p>
---	---